ISDN IS DEAD LONG LIVE SIP

Discover why it's important to get acquainted with SIP trunk providers and make sure you don't get stuck with outdated technology. ISDN is quickly getting overtaken by next-generation SIP telephony.

ISDN IS IN DECLINE

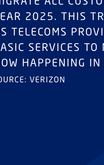


Over a four-year period, the number of ISDN channels used by UK businesses declined by 25%.

3.1 MILLION

ISDN channels to be used by UK business





2.3 MILLION

ISDN channels used by UK business

SOURCE: OFCOM THE COMMUNICATIONS MARKET 2013

IN 2017 ALONE,

250,000 ISDN CHANNELS WERE REPLACED BY SIP IN UK BUSINESSES

SINCE 2007, UK BUSINESSES HAVE REPLACED ISDN CHANNELS WITH SIP **2.4M**

TELECOMS OPERATORS ARE EXPECTED TO STOP OFFERING ISDN AS AN OPTION AND BT STATED THAT THEY INTEND TO MIGRATE ALL CUSTOMERS ON TO THE IP NETWORK BY THE YEAR 2025. THIS TREND WAS STARTED IN MAY 2013 WHEN US TELECOMS PROVIDER VERIZON STOPPED OFFERING ISDN BASIC SERVICES TO NEW BUSINESS CUSTOMERS. AND IT'S NOW HAPPENING IN CONTINENTAL EUROPE.

SOURCE: VERIZON

WHAT'S CAUSING THE ISDN DECLINE

A major factor is that businesses are demanding more flexibility from their telephony system.

With SIP trunking you can:

Move offices and keep the same geographic number with no call forwarding costs



Maintain better business continuity. Re-route calls to alternative destinations quickly and easily in times of disruption



Reduce call costs. IP connectivity costs less than ISDN and offers free internal calls with no call forwarding costs



Rationalise ISDN lines and reduce the number of PBXs – PBXs can even be hosted in the cloud



Utilise a phone service that can cope with any emergency and offer 100% uptime



Use a single connection for high quality voice and data services



THE MESSAGE IS CLEAR

the more flexible SIP trunk is fast consigning ISDN to its ultimate demise in the business telephony market.

TO MAKE SURE YOU DON'T GET STUCK WITH OUTDATED TECHNOLOGY DOWNLOAD OUR EBOOK: MAKING THE MOVE FROM ISDN TO SIP